

1 of 3

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

[illegible]

Station KSNV-TV LAS VEGAS, NV.
Advertiser () .OBAMA FOR AMERICA
Product Candidate Orders
Estimate# 1798
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1798
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	13	M	8P-10P	THE VOICE	:30	\$4,000.00	09/24-09/24	1	1	1	\$4,000.00	
	14	TU	10P-11P	PHOOF	:30	\$3,200.00	09/18-09/18	1	1	1	\$3,200.00	
	15	TH	8P-9P	SNL/UPALL NIGHT	:30	\$1,500.00	09/20-09/20	1	1	1	\$1,500.00	
	16	SU	530P-830P	SUN NT FB: NE @ BALTIMORE	:30	\$8,000.00	09/23-09/23	1	1	1	\$8,000.00	
	17	TU-F,M	135A-205A	LAST CALL WITH CARSON DALY	:30	\$40.00	09/18-09/24	4	1	4	\$160.00	
	18	SU	1135P-12A	SPORTS NIGHT IN LAS VEGAS	:30	\$200.00	09/23-09/23	1	1	1	\$200.00	
	19	SU	12A-1A	LAW & ORDER	:30	\$45.00	09/23-09/23	1	1	1	\$45.00	
	20	SA	1130P-1A	SNL	:30	\$750.00	09/22-09/22	1	1	1	\$750.00	

---REPORT TOTALS---

Report Totals: 27 / \$30,380.00

---SALES MONTHLY TOTALS---

Sep 12: 27 / \$30,380.00
Sales Totals: 27 / \$30,380.00
Station Totals: 27 / \$30,380.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$126,583	CATV	0%	KBLR	0%	KINC	0%	KLAS	20%	KSNV	24%
		KTNV	25%	KTUD	1%	KVCW	2%	KVMY	3%	KVVU	25%
		XXXX	0%								

Rep Order# 6853203 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 106709

Printed: 10/05/2012 4:07 PM
Last Received: 09/17/2012 6:30 PM
Showing Buylines: All Lines

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---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE